

Title: WP7: Dissemination, exploitation, and communication

Presenter: Adrian Jäggi Affiliation: University of Bern

EGSIEM Kick Off Meeting University of Bern January 13. – 14. 2015



Task 7.1 Project information

Presenter: Peter Ruzek Affiliation: UBERN





Points covered

- Target Platform
 - Joomla CMS
- Site Structure and Content
- Layout, responsiveness
- Final site URL: www.egsiem.eu





Sitemap

- www.egsiem.eu
 - Home
 - Background
 - Work Packages
 - Results
 - News & Publications
 - Documentation
 - Consortium
 - Connect
 - Contact
 - Forum
 - Social Media Links
 - Intern (Restricted Area)





Responsive Design



European Gravity Service for Improved Emergency Management

Home Background Work Packages Results News & Publications Documentation Consortium Connect

Welcome to the website of the Horizon 2020 funded project EGSIEM (European Gravity Service for Improved Emergency Evaluation). Here you will be able to discover more about our project and the people behind it by clicking on the links above. The results of our research can be found by clicking on the links found below.

Project Summary

Earth observation (EO) satellites yield a wealth of data for scientific, operational and commercial exploitation. However, the redistribution of environmental mass is not yet part of the EO data products to date. These observations, derived from the Gravity Recovery and Climate Experiment (GRACE) mission, and in future by GRACE-FO (Follow-on), deliver fundamental insights into the global water cycle. Changes in continental water storage control the regional water budget and can, in extreme cases, result in floods and droughts that often claim a high toll on infrastructure, the economy and human lives. The aim of this proposal is to demonstrate that mass redistribution products open the door for innovative approaches to flood & drought monitoring and forecasting. The timeliness and reliability of information is the primary concern for any early-warning system. We aim to increase the temporal resolution from one month, typical for GRACE products, to one day, and to provide gravity field information within 5 days (near real-time). Early warning indications derived from these products are expected to improve the timely awareness of potentially evolving hydrological extremes and to help in the scheduling of high-resolution follow-up observations. The European Gravity Service for improved Emergency Management (EGSIEM) will provide adequate data products and indicators for tentative integration into the work of the Center for Satellite Based Crisis Information (ZKI, operated by the German Aerospace Center) and its future use within international initiatives such as the Copernicus Emergency Management Service and the International Charter "Space and Major Disasters". The performance of our products will be assessed with complementary data and post-processed mass products, derived from the combined knowledge of the entire European GRACE community unified in our consortium.

Our efforts will thus culminate in three dedicated services:

E

- 1. a scientific combination service
- 2. a near real-time service
- 3. a hydrological/early warning service

Links..

	E SIEM
- B	European Gravity Service for Improved Emergency Management
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	Work Packages
<u></u>	Results
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	Documentation
	Consortium
	Connect
	Intern
	Welcome to the website of the Horizon 2020 funded project EGSIEM (European Gravity Service for Improved Emergency Evaluation). Here you will be able to discover more about our project and the people behind it by clicking on the links above. The results of our research can be found by clicking on the links found below.
	Project Summary



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Latest News

News Article 6

News Article 5

News Article 4
News Article 3

News Article 2

Login

1 Username

Password

Remember Me

Create an account >

Forgot your username?

Forgot your password?

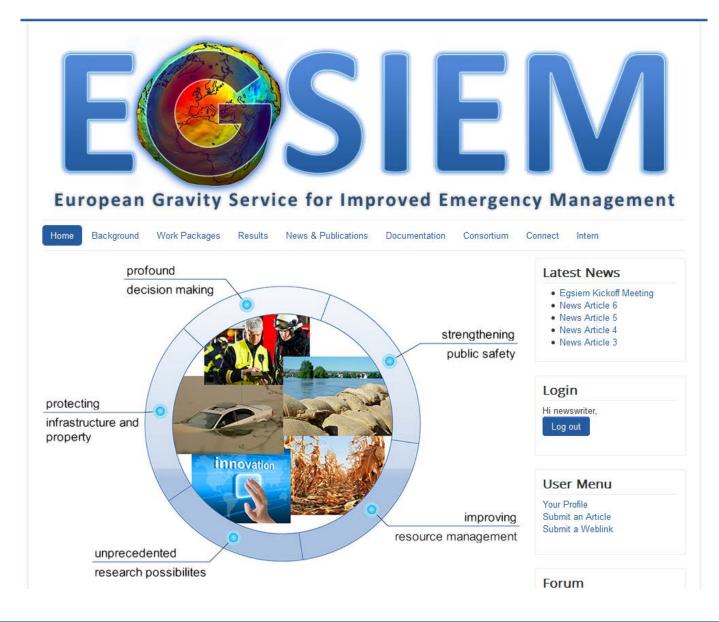
Forum

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Forum

Index

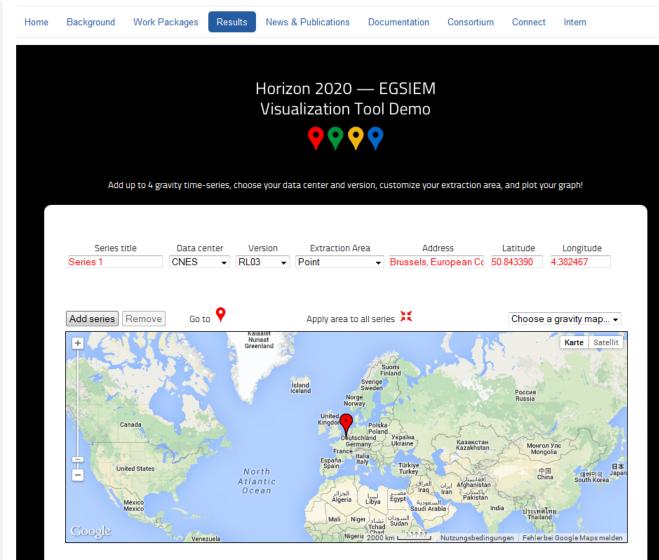
Homepage







Grace Plotter Integrated as «Iframe»



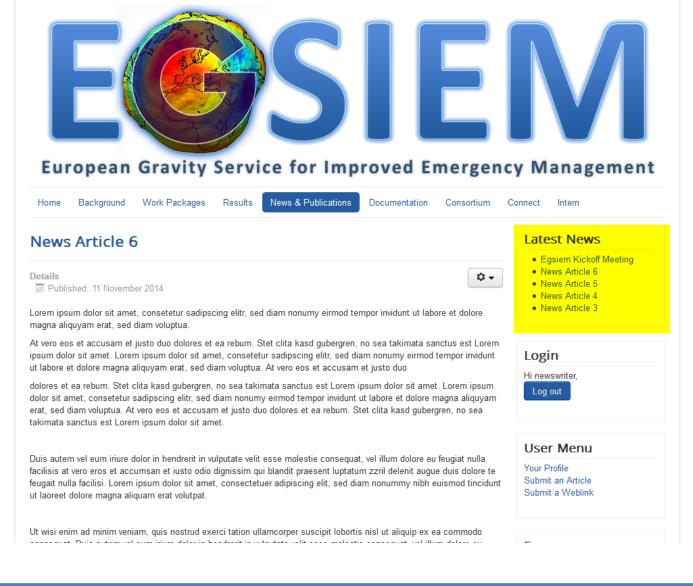
Plotter embedded as Iframe



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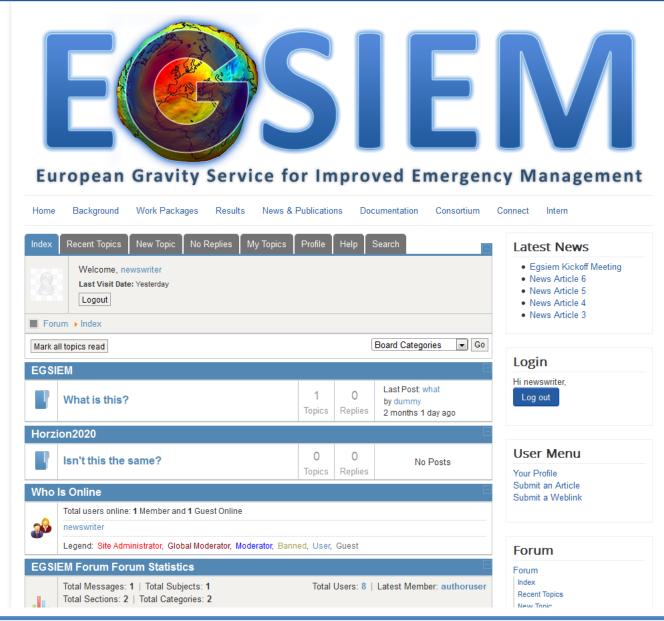
News







Forum







Points under development

- User groups and permissions
- Registration handling
- Final Grace plotter integration
- Hosting
- Service for big files
- Social media registration and integration



Development Prototype

- http://horizon2020.unibe.ch
- Unibe internal only





Milestones

- End 2014
 - Content Management System
 - Site structure
 - Some content
- Middle of February 2015
 - Hosting and URL Registration
 - Working Website available to all Members
- Middle of March 2015
 - Final improvements
 - Launch





Request for good, high quality pictures

• Who can contribute (GFZ, DLR)?





Responsibilities for social media?

- Forum
- Newsletter
- Other social media?





Task 7.2 GRACE plotter

Presenter: Stephane Bourgogne Affiliation: G&C





Summary

- What is The GRACE Plotter?
- Planned developments
- Discussion











The *Marvellous* GRACE Plotter

What is The GRACE Plotter?

- Online visualization tool
- Funded by CNES for CNES/GRGS
- Designed and developed by Géode & Cie









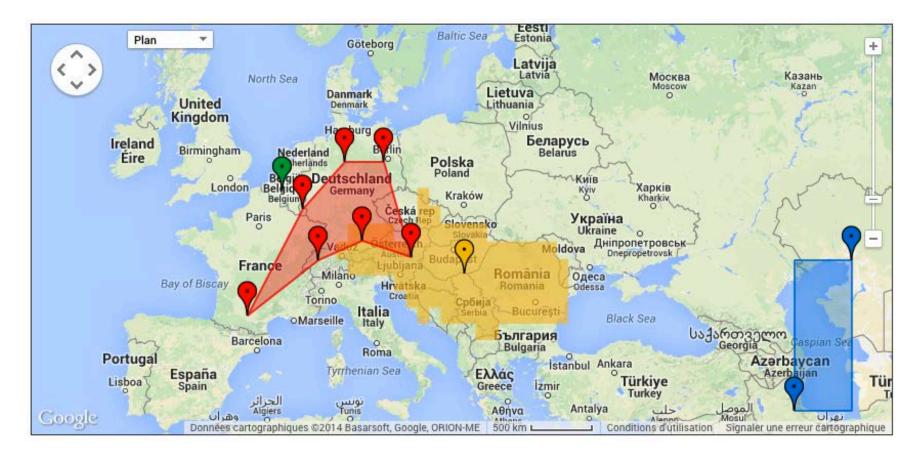
A data selection module

Series title	Data center	Version	Area	Address	Latitude	Longitude	Apply
Series 1	CNES/GRGS \$	RL03-v1 \$	7-Heptagon \$	Bern, Switzerland	46.947922	7.444608	All
				Oberpfaffenhofen, Germa	48.074400	11.262200	
				Graz, Austria	47.070714	15.439504	
				Potsdam, Germany	52.390569	13.064473	
				Hannover, Germany	52.375892	9.732010	
				Luxembourg	49.815273	6.129583	
				Toulouse, France	43.604652	1.444209	
Series 2	GFZ ‡	RL05-DDK5 \$	Point ‡	Brussels, European Comm	50.842317	4.370471	All
Series 3	CSR ‡	RL05-DDK5 \$	Danube \$	Danube basin	46.121053	19.994737	All
Series 4	JPL ‡	RL05-DDK5 \$	Rectangle ‡	Iran, Province d'Ardabil	37.385404	48.373454	All
				Kazakhstan, District de Jy	46.937235	53.227348	





A geographic module



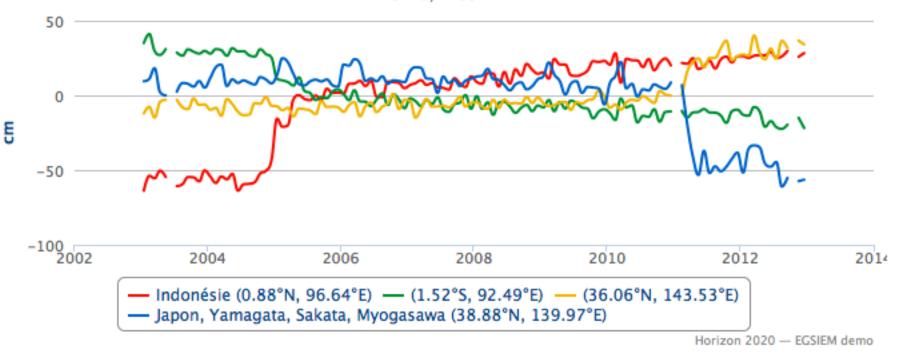




A graphic module

GRACE satellite gravity data

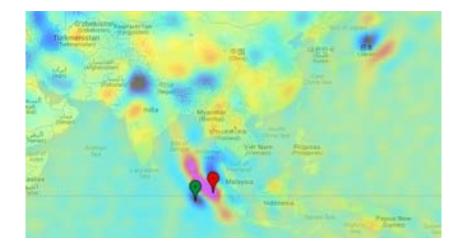
Equivalent water heights CNES, RL03

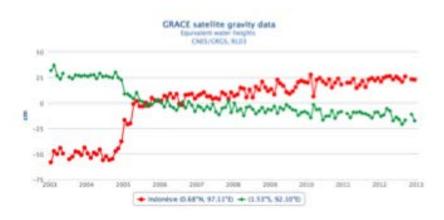


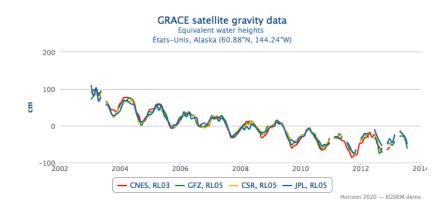


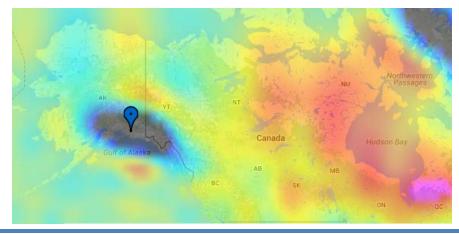


An appreciated tool, which has received very nice comments, both at meetings or by email











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EGSIEM

- Will be extended to the EGSIEM project
 - Will host the consortium data and results
 - Logos of the partners and EU
- Roles
 - Tool for validation for the EGSIEM team
 - Window to the outside: simple and fun so that non-specialist people can get attracted easily





Planned developments

- Ergonomics and functionalities
- Data offer
- Updates and maintenance





Ergonomics and functionalities

- Ergonomics: trying to make your life pleasant and simple
- A few examples
 - Zoom and scaling
 - Number of series
 - Download button (text and image)
 - Mobile browsing (phones/tablets)
 - Show/hide (info bubbles)
 - User experience welcome





Ergonomics and functionalities

- Functionalities
 - Model adjustment on the time-series: simple trend to more sophisticated model
 - Plotting images of gravity models for comparison





Data offer

- Until now:
 - Latest releases from CNES/GRGS, GFZ, CSR, JPL (from ICGEM SH models)
- Shall include:
 - Gravity results from the member groups
 - EGSIEM project outputs: combined fields and other products





Data offer

- Bonuses
 - Can include non-gravity data that is interesting for our purposes (comparison, validation): hydrology...
- Plus
 - More filtering options
 - More background maps
 - More basins...





Propose data on the GRACE Plotter

- Time-series
 - SH models (ICGEM)
 - 1°x1° global grids
- Specific zones or basins
 - Can be added on suggestion

Formats will be provided





Updates and maintenance

- Data updates
 - Along with the project results
- Internal work
 - Keep the code clean
 - Upgrade to the latest versions of libraries (Google Maps)
 - Stay compliant with modern browsers
 - Keep the bugs away





Across the Internet

- Links with:
 - Project website
 - ICGEM

- Communication?
 - Web campaign?
 - Press?





Summary

Should serve both internally and as a dissemination/communication tool

 Should be scientifically efficient and useful, yet simple and fun to use

• Will be open to user comments





Thank you for your attention





Task 7.3 Student competitions

Presenter: Tamara Bandikova (see pdf-file) Affiliation: LUH





Task 7.4 Public education

Presenter: Jakob Flury (see pdf-file) Affiliation: LUH





Task 7.5 Dedicated sessions at conferences

Presenter: Matthias Weigelt Affiliation: UL





Upcoming conferences:

Conference	Session	Date	Place	Abstract	
Academic Conference of Geophysical Technology	n. p. a.	2022. Mar.	Heifei, CHN	15. Feburary	
AGU joint assembly	n. p. a.	0307. May	Montreal, CAN	14. January	
IUGG General Assembly	n. p. a.	22. Jun. – 02. Jul.	Prag, CZE	31. January	
GSTM	?	2123. Sept.	Austin, Texas, USA	?	
AGU Fall meeting	YES (April)	1418. Dec.	San Francisco, USA	August (?)	
EGU 2016	YES (July)	Apr. 2016	Vienna, AUT	January 2016	
2 nd Congress of China Geodesy and Geophysics	no announcement yet, but likely organized by IUGG China Committee				
International Gravity Meeting	no announcement yet, but within next two years organized by Li, Jiang, Sneeuw				





Press echo for 1st press release from UL

Presenter: Matthias Weigelt Affiliation: UL





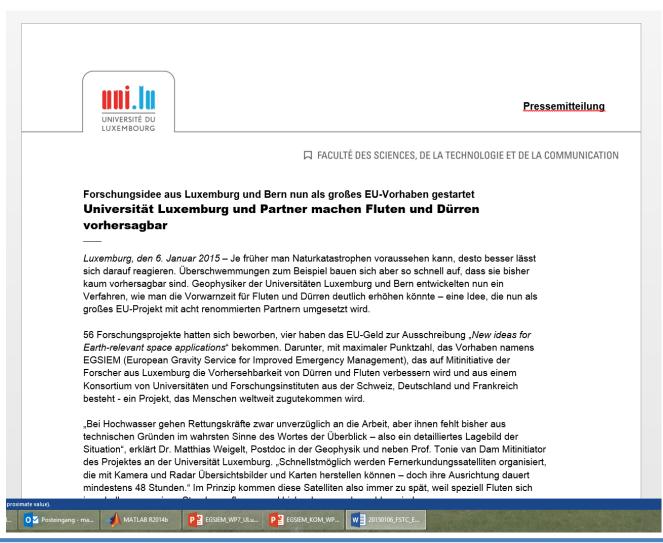
Press release preparation

- Contact your communication department
- Expect several iterations (5-6)
- Use simple and pictorial language
- Explain by example
- Sacrifice scientific correctness for pictorial description (if necessary and to some extend)
- Prepare pictures, pictures, pictures (and movies)
- Be available on the first three days after publication
- Call back if they cannot get a hold on you ...
- Don't be surprised if there is no response (only 5% s.r.)





Press release







Newspaper echo



💻 Deutsche Ausgabe 📗 Edition Francophone 🚺 Contacto

眷 LUXEMBOURG POLITICS INTERNATIONAL BUSINESS CULTURE SPORT LIFESTYLE PANORAMA COMMUNITY

Weather 🌤 11° Traffic Weddings Births Obituaries Classified Ads Services Competitions Cinema Events

lachrichten Wirtschaft Luxemburg Großregion

Uni verbesse vor Naturkat

LUXEMBURG – Die Uni Luxeml

einem neuen Projekt. Es soll Nat

INLUXEMBURG

vorhersagen.

Fischbeck. Foto: Jens Wolf/dpa

EU funding Predicting floods with research from Luxembourg







Tuesday, 06 January 2015 18:21 Luxembourg-Bern 1 on Flood and Droug Written by Chronicle.lu

Extremwetter soll in Zukunft besser vorhersa Luxemburg hatte dafür ein Forschungsidee e wird jetz ein EU-Vorhaben.

Rate this item \$2 \$2 \$2 \$2 \$2 \$0 votes)

UNIVERSITÉ DU LUXEMBOURG

Verfahren entwickelt, das die Vorwarnzeit für Fluten und Dürren verkürzen könnte. In ihrem Projekt «European Gravity Service The more than we can predict natural disasters. are difficult to predict. Geophysicists of the Universities of Luxembourg and Bern have developed a method to significantly increase the period of early warning of floods and droughts - a great idea now transposed into a EU

project involving eight renowned partners.

Out of a total of 56 research projects registered, four have received EU funds in the competition entitled "New

Uoclesen Witterungsbedingte Naturkatastrophen richten schwere Verwüstungen an und kosten Zehntausende Menschen das Leben. Die Welt muss sich in Zukunft zunehmend auf extreme Wetterbedingungen wie Flutkatastrophen, Dürren und Hitzewellen einstellen. Betroffen seien vor allem weniger

entwickelte Länder in Ost-. West- und Zentralafrika sowie

E

CARLO SCHNEIDER Die Welt aus der Sicht des Karikaturisten VARIA AT AL





Published on Tuesday, 6 January, 2015 at 17:54

(CS) Scientists at the University of Luxembourg are part of a research group awarded EU funding to develop technologies to help predict floods and droughts.

ino y morio

DOSSIER

Absturz des AirAsia-Flugzeugs Ein Passagierflugzeug mit 162 Menschen an Bord ist über Indonesien ins Meer gestürzt. Die Maschine der malaysischen Fluggesellschaft AirAsia war auf dem Weg nach Singapur plötzlich vom Rader verschwunden.

LUXEMBURG-LEAKS



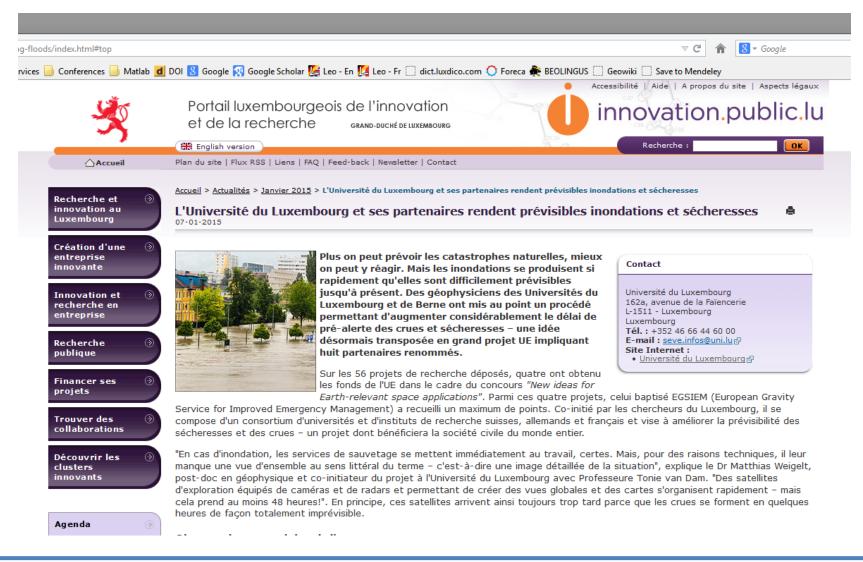


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Beim letzten großen Elbe-Hochwasser brachen 2013 in Deutschland sogar die Deiche, wie hier im ostdeutsch

Geophysiker der Universitäten Luxemburg und Bern haben ein

Governmental announcements







Radio and TV

• 2 Radio Interview



Important: Rehearse before!!!

Typical questions: What is it about? What is new? What is your contribution? What is the benefit? How much money?

• 1 TV interview



