

Student competitions

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Organisation



- Target group
 - High schools graduates
 - University undergraduates

- Current challenges
 - Contact network and communication channels
 - Motivation / Awards for winners
 - Questions for 1st and 2nd round
 - Website

Network

- Important: to approach the students directly
 - Multipliers:
 - EGSIEM members + the individual communication channels
 - University professors
 - Student organisations / „Fachschaft“
 - Teaser lecture
 - Department for communication and marketing

Motivation/ Awards



- What will motivate the students to participate?
 - Research internship at one of the EGSIEM institutes, 4-8 weeks (similar to DAAD RISE)
 - Participation at the EGSIEM summer school
 - Any other alternatives?

Website



- Communication media:
 - Website - to be implemented:
 - Online registration portal
 - Online questionnaire (for the 1st round questions)
 - Social media (esp. Facebook)
 - Flyers/posters